

## About RightsDirect

RightsDirect, a wholly owned subsidiary of Copyright Clearance Center (CCC), provides licensing and information management solutions that make copyright compliance easy, allowing companies to manage permissions and share the most relevant digital content across borders. Together, CCC and RightsDirect serve more than 35,000 companies and 12,000 publishers around the globe.

## Everyday Business: Sharing and Storing Articles at the Office

**Information Exchange** – Sharing and storing copyright protected content such as articles from journals, books and magazines occurs thousands of times in companies each and every day.

**Little-Known Fact** – A publisher subscription or single article purchase from a document supplier does not automatically give you the right to share or store that article across your organization.

**Unintentional Infringement** – Ordinary office exchanges, so natural in the digital world, can easily infringe on the copyrights of others. To lawfully share content, you need additional rights and permissions.

## Managing Compliance

Compliance policies and an organization's code of conduct all have one thing in common: They need to meet the strict requirements of what is permitted by law, what is in line with corporate policy and what is acceptable by standards of ethical integrity. How do you ensure that your company has all the rights it needs to avoid copyright infringement?

## The Multinational Copyright License

One annual copyright license allows your employees to legally re-use and distribute copyright protected content from millions of publications while reducing the risk of copyright infringement. Some everyday examples include:

- Forwarding a PDF via email to colleagues
- Storing an article to a shared project database or company intranet
- Using a publication in an internal presentation and bringing photocopies
- Submitting articles to regulatory authorities or for a patent application

## Key Benefits

**Compliance** – The license demonstrates respect for the intellectual property rights of others and simplifies copyright compliance across national borders.

**International sharing** – Content can be shared and stored worldwide throughout your organization with a consistent set of terms and conditions. The license provides both digital and photocopy rights.

**Efficiency** – One license covers the largest collection of rights, without having to request individual permissions from many different publishers.

## For More Information

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