



Copyright Compliance

for International Companies

SIMPLIFY COPYRIGHT COMPLIANCE ACROSS BORDERS

In business, there are no geographic boundaries. Employees exchange information regardless of where they are located. Yet copyright obligations often vary from one country to the next, creating a complex set of challenges for global organizations to be copyright compliant.

Your Copyright Challenges

- Store articles in a product literature database
- Submit photocopied and digital copies of articles to government agencies for regulatory filings
- Share content within joint working groups including employees, contractors, agents and partners

As technology continues to simplify the way workers find and share information, the RightsDirect solution provides a simple and cost-effective way to help employees share content across national borders.

Our Solution

- **The Multinational Copyright License**
Rights for millions of articles from 12,000 global publishers
- **RightFind® Advisor**
Check license rights quickly in this complimentary tool
- **RightFind® Content Workflow Solutions**
The fastest way to find, share and manage content
- **Copyright Education & Information**
Build copyright awareness in your organization



FREE COPYRIGHT EDUCATION AND INFORMATION

Licensees receive access to copyright awareness programs to educate employees and assist with compliance programs. Instructor-led trainings incorporate group discussions, question and answer sessions and analysis of real-world scenarios.

In addition, licensees have access to our online Customer Resource Center which includes:

- Videos about international copyright in multiple languages
- Reports, market research and European Commission initiatives related to copyright
- Tools and guidelines
- Up-to-date international copyright news





“Having digital sharing rights is critical to the timely dissemination of scientific information and ensures compliance to corporate responsibility standards for all employees across the Roche Group.”

SVEN-OLAF VOGT

PHARMA RESEARCH & EARLY DEVELOPMENT, GLOBAL HEAD SCIENTIFIC INFORMATION MANAGEMENT, F. HOFFMANN-LA ROCHE LTD

- 12,000 GLOBAL PUBLISHERS
- MILLIONS OF PUBLICATIONS
- WORLDWIDE COVERAGE

THE MULTINATIONAL COPYRIGHT LICENSE

One license, global usage rights to millions of content sources

The Multinational Copyright License simplifies copyright compliance by providing organizations with the rights to share content worldwide from millions of information sources while respecting the intellectual property rights of others.

Advantages

- Save effort and money by reducing time spent pursuing permissions individually
- Benefit from a consistent set of usage rights across all participating rightsholders
- Significantly reduce your organization's copyright infringement risk
- Share and store published content across borders while remaining copyright compliant

RIGHTFIND®

Included with the purchase of the Multinational Copyright License, RightFind® Advisor allows employees anywhere to find, share and manage copyrighted content without interrupting their workflow and helps them comply with a company's copyright policy. With integrated document delivery from the world's largest pay-per-view selection of scientific, technical and medical (STM) content, RightFind gives users timely access to the information they need, when they need it. Optional capabilities extend the power of RightFind to provide advanced analysis of content spend, access to personal and shared libraries, and integration with your company's print holdings.

RightFind features a user-friendly interface that helps users understand what they can do with a given article, and whether it is covered by the Multinational Copyright License or other agreement. RightFind is available in several languages, and provides accurate information about license coverage based on the user's language and geographic location.



FIND OUT MORE



To find out how the Multinational Copyright License can help you manage copyright compliance, contact us at info@rightsdirect.com or +31 20 312 0437.

THE MULTINATIONAL COPYRIGHT LICENSE — FOR ALL THE WAYS YOU WORK

The license allows users to lawfully re-use content across borders in several ways:

Share digital or printed content internally with co-workers via email, intranet posting, PDF or fax

Save to corporate-owned hard drive or network drive

Store articles for records, projects and/or product literature databases

Photocopy from a newspaper, magazine, book, journal, research report or other published document

Share digital content internally via collaboration applications such as IBM Notes or MS SharePoint

Select and copy portions of digital articles and share with colleagues within your organization worldwide

Scan printed works into digital form when an electronic version of the work is not readily available

Print out web-based or other digital content onto paper or overhead slides

Use published content (including e-books and blogs) in a slide presentation or CD-ROM to an internal audience

Submit photocopied and digital copies of articles to government agencies for regulatory filings

Attach copies of articles to internal communications such as newsletters, training materials and presentations

Note: The Multinational Copyright License is generally intended to permit distribution of articles on a periodic, non-systematic basis to other people within an organization. It is not meant to replace subscriptions that you or other people in the organization need in the ordinary context of your work. The license does not cover the external display of copies on mobile devices as part of the user's systematic sales or marketing activities.



RightsDirect, a wholly owned subsidiary of Copyright Clearance Center (CCC), provides licensing and information management solutions that make copyright compliance easy, allowing companies to manage permissions and share the most relevant digital content across borders. Together, CCC and RightsDirect serve more than 35,000 companies and over 12,000 publishers around the globe.

RightsDirect | +31 20 312 0437 | RightsDirect.com

© RightsDirect 2017. All rights reserved. RightsDirect and the RightsDirect logo are registered trademarks of RightsDirect and Copyright Clearance Center, Inc. RD0217-ENG