



Frequently Asked Questions

CLA & CCC Joint Multinational Copyright Licence

What is the CLA & CCC Joint Multinational Copyright Licence?

The CLA & CCC Joint Multinational Copyright Licence is an enterprise-wide global licencing solution developed specifically for the needs of UK-based companies and their worldwide subsidiaries. An expansion of CLA and CCC's long-term partnership, the licence includes digital rights from tens of thousands of UK, American, and international rightsholders, including the world's leading scientific, technical and medical publishers. This licence empowers companies to efficiently collaborate using published content, accelerate business results, and simplify copyright compliance.

How does the CLA & CCC Joint Multinational Copyright Licence work?

The CLA & CCC Joint Multinational Copyright Licence, allows for all of your organisation's employees to reuse copyrighted content represented in the collective repertory of publications represented by CCC and CLA for common types of collaboration, such as storing a copy of an article in a collaboration tool for use in a team project, using a portion of a work in an internal presentation, or handing out copies of an article about the company at your Board of Directors meeting. RightsDirect's parent company, CCC, distributes licence fees collected from licencees to participating rightsholders. CLA distributes licence fees to its own participating publishers as appropriate. This process eliminates the need for companies to obtain individual permissions from copyright holders for those types of reuse of their content covered by the Licence.

Frequently Asked Questions

What does the CLA & CCC Joint Multinational Copyright Licence allow me to do with copyrighted material?

See below for examples of business use cases covered by the Licence:

Corporate Communication

Embed a PDF version of a recent article about the company into an internal company newsletter or post it to the company's intranet site for employee awareness.

Human Resources

Use portions of a work in an internal presentation at a company meeting or in an employee education program.

Marketing

To substantiate claims made in promotional materials, the full text of a supporting source can be stored in the same system used to develop, manage, and approve marketing content.

Research & Development

Store a copy of a purchased digital article on the company intranet for use in a specific project.

Competitive Intelligence & Market Monitoring

Host a competitive intelligence collaboration site for project teams that includes news articles, published literature, press releases, market reports, and other content related to direct competitors.

The Licence also authorises external distribution of materials in two situations:

Regulatory Submissions

Annotate and submit supporting articles to a government agency as required as part of a regulatory or patent filing (with appropriate notices).

Responsive Rights

Share a single electronic copy of an article with a client, customer, or prospect upon request.

Responsive rights use case examples:

- **Financial Advisor:** Provide an article about a recommended investment strategy in response to a client request.
- **Medical Affairs:** Respond to a medical information request from a healthcare professional or patient by sending a single digital copy of a scientific article.

In brief, the CLA & CCC Joint Multinational Copyright Licence is a valuable tool as part of your corporate communications and compliance policies. *For more information, please refer to the licence coverage table at the end of this document.*



Does a CLA & CCC Joint Multinational Copyright Licence allow me to do anything I want with copyrighted material?

The CLA & CCC Joint Multinational Copyright Licence authorises the reuse of articles on a periodic, non-systematic basis. It is not meant to replace subscriptions or purchases of a work that you or other people in the organisation need in the ordinary context of your work.

While this licence greatly facilitates collaboration using copyrighted materials within your company, it does not authorise the sale of copies, fee-for-service reproduction, or the reproduction of publications in their entirety (other than single articles or chapters within a larger publication).

It also does not permit distribution of content in digital form to anyone who is not an employee of your company or authorised consultant — except in two cases: (i) in response to government filing requirements, and then only when bearing appropriate notices, and (ii) in response to a client request, in which case a single electronic copy may be delivered if authorised by the individual rightsholder. In either case, the licence may not be used as a source for regular document delivery.

It is not a licence to distribute paper or digital copies in a systematic way (for example, through a clipping service or any means intended to replace an employee's need for a subscription or purchase) or to make searchable libraries or archives of materials intended to replace the need for subscriptions.

Does the Licence cover translation of articles for company use?

No. You always need to contact the rightsholder for translation rights.

Does the Licence allow me to store copies of articles?

Yes, as long as the storage does not create a library or collection that is intended to substantially replace users' need for a particular work.

How can I obtain more rights for content reuse outside of my company, beyond those included in the CLA & CCC Joint Multinational Copyright Licence?

You may use the RightFind content workflow software, which provides pay-per-use rights to augment what is covered by the Licence. CCC is the leading provider of document delivery services, allowing users to buy individual articles on the spot. Additionally, companies not using RightFind may visit www.copyright.com to obtain permission for additional rights.



Frequently Asked Questions

How do I verify that a publication is covered by my CLA & CCC Joint Multinational Copyright Licence?

RightFind Advisor, included with the licence, offers the quickest, most reliable way for employees to confirm rights to reuse specific content, all without leaving their workflow.

Here's how to confirm rights with RightFind Advisor:

1. [Log on to RightFind Advisor](#), RightsDirect's complimentary rights lookup tool.
2. [Search for a publication](#):
 - (i) Enter the Publication Title or Standard Number (ISBN/ISSN) of the publication that you wish to use.
 - (ii) Click the "Search" button.
3. [Verify coverage](#):

In the search results, the most frequently requested publications are displayed first. Next to every record in RightFind there is a link: "How can I use this copyrighted content?"

The screenshot shows the RightFind Advisor interface. At the top, there's a navigation bar with the Copyright Clearance Center logo and 'RightFind Advisor' text. Below that, there's a search bar containing 'annual review of applied linguistics'. The search results show two publications. Each result includes the title, publication type, ISSN, date, publisher, language, and country. Below the publication details, there's a section titled 'How can I use this copyrighted content?' with a list of permissions: Digital Sharing, Photocopy Sharing, Digital responsive rights, and Self-Use Translation Rights. A 'TERMS' link is visible next to the last item. At the bottom of each result, there's a 'Report a problem with this publication' link.

What if my publication is not covered by the Licence?

While the CLA & CCC Joint Multinational Copyright Licence covers millions of books, journals, magazines, newspapers, and other works from thousands of rightsholders, you may find a piece of content that is not in the repertory. RightFind offers options to quickly and easily purchase the permissions you need for those publications on an individual basis. If you cannot find the content you are looking for within RightFind, please check Copyright Clearance Center's Pay-Per-Use Services on [copyright.com](#).



Covered by the CLA & CCC Joint Multinational Copyright Licence

The type of use selected is authorised within the scope of your CLA & CCC Joint Multinational Copyright Licence. Coverage includes all employees of your organisation.



Covered, but Terms Apply

Your selected type of use is authorised within the scope of the licence, but may include special terms from the copyright holder about how the work may be reused. For example, there may be a limitation on the size of the audience when displaying content to an external group. Click the "TERMS" link to view any special terms associated with the publication.



Not Covered

The type of use selected is not authorised within the scope your CLA & CCC Joint Multinational Copyright Licence.

Does the CLA & CCC Joint Multinational Copyright Licence allow me to distribute copies of content within the organisation from electronic materials or services that the company has bought or to which it has a sub?

In general, the answer is yes if the content is part of the Licence's repertory. There are limitations, however. For example, whether in paper or electronic form, a publication may not be copied cover-to-cover (an article or chapter is acceptable), nor may copies of articles or chapters be distributed systematically within the organisation. That means that employees who have a print or electronic subscription to an information service or publication because they use it or read it regularly may not make use of their organisation's CLA & CCC Joint Multinational Copyright Licence to replace any employee's need for a subscription.

Otherwise, however, you may circulate items of interest quite widely within your organisation and be assured that your employees are operating within the bounds of copyright compliance.

Can I scan articles under the CLA & CCC Joint Multinational Copyright Licence?

Yes. You may convert portions of registered publications from paper to digital format when the desired work is not commercially available in electronic form.

Does licence coverage extend to our foreign employees?

Under the CLA & CCC Joint Multinational Copyright Licence, employees of your organisation or its subsidiaries who are located in other countries may reuse and collaborate using the materials in the same ways as the employees located at the headquarters.

Does it matter whether the "original" obtained by my organisation came through a subscription or through a copyright-cleared document delivery process?

No. The CLA & CCC Joint Multinational Copyright Licence includes rights to make certain identified uses of copies of articles which have been lawfully made by the organisation or which have been lawfully obtained, whether via a direct subscription agreement with a rightsholder or purchased individually through a document delivery provider. In the latter case, once you have obtained a first 'legal' copy (in other words, including the copyright fee) from a document delivery supplier, then you may share the article under the terms and conditions of the Licence. CCC's RightFind content workflow solution offers document delivery services allowing users to buy documents on the spot.



Does my CLA & CCC Joint Multinational Copyright Licence cover the copyright fee charged to me by document deliverers?

No, it does not. The fee that document deliverers may charge you and call a “copyright fee” is usually intended to reimburse them for the fee that THEY presumably paid to the copyright holder for the copy that THEY made for delivery to you when you ordered. They may choose to identify and pass that fee along to you. The fee for documents purchased through RightFind includes a copyright fee which is noted on the invoice.

Although your CLA & CCC Joint Multinational Copyright Licence does not cover the original copyright fee paid or charged by the document deliverer, it does allow you to store and reuse the permissioned article you receive from the document deliverer in accordance with the licence.

How do I know if my company has the CLA & CCC Joint Multinational Copyright Licence?

If you’re not sure whether your organisation has the CLA & CCC Joint Multinational Copyright Licence, check with your corporate library staff or corporate attorney.

Will the CLA & CCC Joint Multinational Copyright Licence protect my company from being sued by copyright owners for infringement of their works?

Upon your first year licence renewal, the publishers registered with CLA & CCC automatically waive any and all unasserted prior claims for copyright infringement of works for uses falling within the scope of the rights authorised under the licence.

How is my licence fee determined?

Generally speaking, the CLA & CCC Joint Multinational Copyright Licence fee is determined by multiplying a per-employee fee for your organisation’s industry to the organisation’s total number of employees. Over its 40 years of operation, RightsDirect’s parent organisation, CCC, has collected extensive amounts of data through surveys of content use activities and it uses that data to determine both content use projections for an industry type and annual licence fees, as well as for allocating licence fees among the rightsholders who participate in the Licence.



Frequently Asked Questions

Licence coverage

The licence allows users to lawfully reuse content across borders in several ways:

Email a PDF of a journal article to a colleague in conjunction with a collaborative project you are working on together

Host a competitive intelligence collaboration site for project teams that includes news articles, published literature, press releases, market reports, and other content related to direct competitors

Embed a PDF of a recent article about the company into an internal company newsletter or post it to the company's intranet site for employee awareness

Use portions of a work in an internal presentation at a company meeting or in an employee education program

Store a copy of a purchased article on the company intranet for use by a project team

Store the full text of an article to substantiate claims made in promotional materials in the same system that was used to develop, manage, and approve the content

Scan printed works into digital form when an electronic version of the work is not readily available

Annotate and store copies of scientific articles related to known adverse events of a company product in an internal database which is used by a small team in connection with the company's regulatory compliance obligations

Share a PDF version of a recent newspaper article about the company in a briefing to the company's Board of Directors

Provide an article to a client who requests more information about a product or service on an unsolicited basis

Note: The CLA & CCC Joint Multinational Copyright Licence is generally intended to permit reuse of articles on a periodic, non-systematic basis with other people within an organisation. It is not meant to replace subscriptions that you or other people in the organisation need in the ordinary context of your work. The licence also does not cover the external display of copies on mobile devices as part of the user's systematic sales or marketing activities.

About RightsDirect

RightsDirect, a subsidiary of Copyright Clearance Center (CCC), provides advanced information and data integration solutions to organizations throughout Europe and Asia.

A pioneer in voluntary collective licensing, CCC helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.



Learn more

Have additional questions about the collaboration licence?

Contact us below:

✉ solutions@rightsdirect.com

🌐 rightsdirect.com