

Sample Communication for Multinational Copyright License Holders

The following is provided to assist you in introducing the Multinational Copyright License and RightFind® Advisor to employees. You can use this text in an email message, posting on your company intranet, or in your company newsletter.

Subject: Compliant collaboration using published content is easier than ever with our new Multinational Copyright License

Reusing and collaborating with content from millions of online journals, news articles, magazines, books, blog posts, and more is now easier than ever at [Company name].

Did you know that permission is needed from the copyright holder to reuse externally sourced print and digital content?

That is why we're excited to introduce the **Multinational Copyright License** from CCC, a single source, global licensing solution that complements our existing publisher agreements and subscriptions to enable you to efficiently collaborate using published content and simplify copyright compliance with easy rights lookup.

How can the Multinational Copyright License can help you?

We rely on the daily exchange of print and digital content. This content comes from many sources. Understanding when rights are required can be time-consuming and complicated. The Multinational Copyright License delivers millions of rights, removes the guesswork, and makes it easy for you to:

- **Email a PDF of a journal article to a colleague** in conjunction with a collaborative project you are working on together
- **Host a competitive intelligence collaboration site** for project teams that includes news articles, published literature, press releases, market reports, and other content related to direct competitors
- **Embed a PDF** of a recent article about the company into an internal newsletter or post it to the company's intranet site for employee awareness
- **Use portions of a work in a presentation** for an internal company meeting or in an employee education program
- **Store a copy of an electronic article** on the company intranet for use by a project team
- **Store the full text of an article** to substantiate claims made in promotional materials in the same system that was used to develop, manage, and approve the content
- **Annotate and store copies of scientific articles** related to known adverse events of a company product in an internal database which is used by a small team in connection with the company's regulatory compliance obligations
- **Annotate and submit supporting articles to a government agency** as required as part of a regulatory or patent filing

How can you check what's covered with the Multinational Copyright License?

The Multinational Copyright License comes with **RightFind® Advisor**, a quick, reliable way to verify rights included in the license. [Click here](#) to log in or visit our intranet to access RightFind Advisor and then enter the Publication Title or Standard Number (ISBN/ISSN) in the search box.

License coverage, shown in the screenshot below, is listed under "How can I use this copyright content?"

This sample policy is provided "as-is" as a courtesy by CCC and does not constitute legal advice. CCC disclaims any representations and warranties regarding this sample policy, including without limitation fitness for particular purpose. Persons wishing to develop copyright policies are advised to consult their legal advisors and information professionals as appropriate to ensure that the copyright policy is aligned with the organization's general business, legal and compliance policies.

The screenshot shows the CCC RightFind Advisor search interface. At the top, the logo for CCC RightFind Advisor is on the left, and navigation links for Sign In, Help, and Live Chat are on the right. Below the header, the search term "Business Week" is entered in the search bar, with a search button and a link to "Advanced Search". The results page shows "Results: 1-25 of 315" and a list of two "Business week" journal entries. Each entry includes its ISSN, date range, publisher (Bloomberg), and language/country (English, United States of America). To the right of each entry is a box titled "How can I use this copyrighted content?" with a list of permissions: Digital Sharing, Photocopy Sharing, and Digital responsive rights, each with a green checkmark. A "View more uses" link is also present. On the left side of the results, there are filter sections for "Publication type", "Language", and "Country", each with a list of options and their respective counts.

For more information about our Multinational Copyright License, please contact [\[company contact\]](#) at [\[email or extension\]](#).