

Sample Communication for Multinational Copyright License Holders

The following is provided to assist you in introducing the Multinational Copyright License and RightFind® Advisor to employees. You can use this text in an email message, posting on your company intranet, or in your company newsletter.

Subject: Compliant collaboration using published content is easier than ever with our new Multinational Copyright License

Reusing and collaborating with content from millions of online journals, news articles, magazines, books, blog posts, and more is now easier than ever at [Company name].

Did you know that permission is needed from the copyright holder to reuse externally sourced print and digital content?

That is why we're excited to introduce the **Multinational Copyright License** from CCC, a single source, global licensing solution that complements our existing publisher agreements and subscriptions to enable you to efficiently collaborate using published content and simplify copyright compliance with easy rights lookup.

How can the Multinational Copyright License can help you?

We rely on the daily exchange of print and digital content. This content comes from many sources. Understanding when rights are required can be time-consuming and complicated. The Multinational Copyright License delivers millions of rights, removes the guesswork, and makes it easy for you to:

- **Email a PDF of a journal article to a colleague** in conjunction with a collaborative project you are working on together
- **Host a competitive intelligence collaboration site** for project teams that includes news articles, published literature, press releases, market reports, and other content related to direct competitors
- **Embed a PDF** of a recent article about the company into an internal newsletter or post it to the company's intranet site for employee awareness
- **Use portions of a work in a presentation** for an internal company meeting or in an employee education program
- **Store a copy of an electronic article** on the company intranet for use by a project team
- **Store the full text of an article** to substantiate claims made in promotional materials in the same system that was used to develop, manage, and approve the content
- **Annotate and store copies of scientific articles** related to known adverse events of a company product in an internal database which is used by a small team in connection with the company's regulatory compliance obligations
- **Annotate and submit supporting articles to a government agency** as required as part of a regulatory or patent filing

How can you check what's covered with the Multinational Copyright License?

The Multinational Copyright License comes with **RightFind® Advisor**, a quick, reliable way to verify rights included in the license. [Click here](#) to log in or visit our intranet to access RightFind Advisor and then enter the Publication Title or Standard Number (ISBN/ISSN) in the search box.

License coverage, shown in the screenshot below, is listed under "How can I use this copyright content?"

SEARCH: Business Week



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- e-Book (82)
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Business week

PUBLICATION TYPE: Journal

ISSN: 0007-7135

Date: 1929 - Present

Publisher: Bloomberg

Language: English

Country: United States of America

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Business week

PUBLICATION TYPE: Journal

ISSN: 0739-8395

Date: 2017 - Present

Publisher: Bloomberg

Language: English

Country: United States of America

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For more information about our Multinational Copyright License, please contact [\[company contact\]](#) at [\[email or extension\]](#).